



brettrosengren.com

Contact

Des Moines, IA 50309
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Education

Drake University
BAJMC, May 2019
Advertising Major
Graphic Design Minor
Drake Ad Club

Programs

- Adobe Creative Suite
 - Illustrator
 - InDesign
 - Photoshop
 - Premiere
- Wordpress
- Microsoft Office

Hobbies

- Caring for my plants
- Cooking
- Camping & hiking
- Jigsaw puzzles
- Video games

Experience

J Sayles Design Co Graphic Design Assistant

Mar 2020-Present

- Work with design projects from start to finish in broad range of project types from branding to packaging to web design
- Communicate with clients and ensure the project is completed to their satisfaction
- Meet with and present work to clients
- Communicate with printers to ensure all files are properly formatted and proofed
- Maintain a well organized filing system and update older files that don't meet up with organization standards
- Assorted personal assistant duties

Urban Plains Art Director

Sep 2018-Dec 2018

- Handled front-end development of the website
- Developed graphics to accompany stories written by reporters
- Created infographics to accentuate stories
- Edited photographs for stories using Photoshop
- Produced promotional materials for print mediums

United Way of Central Iowa Graphic Designer

Feb 2019-May 2019

- Designed visuals for United Way's We Are United campaign adhering to United Way's brand guidelines
- Planned and executed the creation of photo and video assets
- Assisted in campaign research
- Maintained contact with the Chief Strategic Communications Officer throughout the process

DU AdVantage Creative Director

Aug 2017-May 2019

- Managed, edited and approved all client copy and design work
- Worked with copy and design teams to brainstorm solutions based on creative brief and data collected
- Established campaign tone
- Worked with accounts team to meet clients' demands